

## Introduction - Lesson

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# Get Ready to Change Your Life

**Welcome to Money Transformation. I am Bill Sharer and I will be your guide on this journey. First, however, let me tell you that I am not an attorney, CPA or Broker of any kind. I am just a guy with life experience who has been helping people with financial literacy for 25 years.**

Since you are here, my guess is that you think you want to be financial free? Some part of you thinks you can actually achieve this worthy goal. Good for you. If so right now is the time to do some serious soul searching because this class certainly can help you achieve that, but wait. This class is not for everyone. **This class is NOT magic. This class is NOT for people who want to be rich right now. This class in NOT for people who just deserve to be rich.** If you already have goals and a solid plan and are looking for wealth accelerators this class may not be for you.

I am not going to walk you through how to structure corporations for tax benefits, or how to negotiate a real estate deal, or how to trade options or foreign currencies.

The focus of this class is to provide a solid foundation of basic financial principals. This class is for people willing to do the work to achieve the goals they set. This class will help you identify your personal treasure. Then we will help you find a good path from where you are to that treasure. First this class will help you identify exactly where you are, make sure you know where you are going and soften some of the obstacles that will inevitably jump up in front of you and try to stop your progress.

We not only provide solid financial information, but we will guide and encourage you along the way.

The real question you need to ask yourself today is why are you not financially free today? The answer probably lays deep in your early training. We are going to refer to this as programming, like your computer is programmed. When you install a program on a computer the program will do what it was told to do. Your mind works in a similar manner.

**You are doing what you were programmed to do. Financially you are not lost; you are where your programming sent you. If you want to be somewhere else then you need reprogramming.**

Most people are not happy with their financial situation, but by their actions they continue on the road they have been on. The subtle programming comes from the almost continuous onslaught of advertising saying spend money NOW! Never save, never get where you want to go, just spend, spend, spend! Live for today!

Some of your programming came from your up-bringing. What did your parents do, what was expected of you by your teachers, peers and the adults around you? Later you had control of your programming, but you did not know you had control, so you programmed yourself for fun, not success (success really is more fun). Combine your early programming, with your self-programming, then pile on the advertising programming and you find



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## Introduction: Get Ready to Change Your Life, cont.

yourself where you don't want to be, but you don't know how to get out of the rut you are in. This is where most Americans find themselves in our modern society. If this is you, you are normal, don't worry.

**What will financial freedom do for you?** Well, it provides "freedom". If you don't like something, money can help you change it. Whether it is a new house, or traveling the world, you need money to make that happen.

Personally, I like to help others; money is a great way to do just that. Sure I can help a little old lady carry her groceries and that is good thing, but with money I can help create a transportation company that will help many little old ladies and give some young people actual paying jobs. This not only helps one person, it helps the entire community. It helps the young people learn how to earn money so they can find a path to financial freedom. It also helps a lot of little old ladies get their groceries home. The expression, "A rising tide lifts all boats", is true. When you do better, all those around you are lifted as well.

I used to teach these classes live. At the time it was four 90 minutes classes over a four week period. The reason for this time schedule was to give people time to do the homework. The homework is the key to success. While some people got it and really improved their financial well-being, some people simply did not. So I began my quest to find out why.

We had a lady in one of our classes that just barely existed, financially. She seemed pleasant, was always the first one in class and was always reading a classic book until the class began. Clearly she was educated, healthy and capable. Yet, she never did improve her life, financially. At the beginning of the second class she announced, "this stuff doesn't work". I was shocked, I know it works, I have used it and I have seen others use it to great success. We spoke for a while I learned that she was expecting magic. She went through one class and nothing in her life changed. At the beginning of the third class she again announced that this was a failure. I explained that she needed to give it some time. That is when she told me that she was not going to change; she was set in her ways. At the end of the fourth class she thanked us for an entertaining four weeks, she enjoyed the show, but we should not book it as a financial class. She found nothing she could use and if I could not make her rich then I was a failure.

This really gave me pause. How could I help her? That is when the light went on and I realized that it was her mental programming that was holding her back; she was not going to change - so - she was not going to change.

**Are you ready to begin the transformation, if so then buckle up, this is going to be a ride, one we hope you will enjoy, but more important than enjoying the ride is enjoying the treasure at the end.**

**Are you ready to do the work necessary to reprogram your mind?** Are you ready to make the changes necessary to achieve the goals you set for yourself? If the answer is no, if you don't want to transform your life, then you should contact us today. We will send back every penny, so you can spend it on your current mental programming.

If you always do what you have always done,  
you will always get what you always got!

